



**Basic Details**

<b>Organisation Chain</b>	Hindustan Urvarak and Rasayan Limited  HQ-Delhi - HURL		
<b>Tender Reference Number</b>	HURL/HQ/26CS025		
<b>Tender ID</b>	2026_HURL_910969_1	<b>Withdrawal Allowed</b>	Yes
<b>Tender Type</b>	Open Tender	<b>Form of contract</b>	Supply
<b>Tender Category</b>	Services	<b>No. of Covers</b>	2
<b>General Technical Evaluation Allowed</b>	No	<b>ItemWise Technical Evaluation Allowed</b>	No
<b>Payment Mode</b>	Offline	<b>Is Multi Currency Allowed For BOQ</b>	No
<b>Is Multi Currency Allowed For Fee</b>	No	<b>Allow Two Stage Bidding</b>	No

**Payment Instruments**

Offline	S.No	Instrument Type
	1	Demand Draft
	2	R-T-G-S
	3	NEFT
	4	Bank Guarantee

**Cover Details, No. Of Covers - 2**

Cover No	Cover	Document Type	Description
1	Fee/PreQual/Technical	.pdf	Signed and Stamped copy of Form No. F/C and M/HQ/001 to F/C and M/HQ/007 of Forms and Procedures.
		.pdf	Signed, Stamped and Scanned copy of GST No, PAN No, UDYAM etc.
		.pdf	Documents as required in accordance with Evaluation Criteria i.e., Clause 6 of NIT.
		.pdf	Any other document asked for in the Tender Document.
2	Finance	.xls	PRICE BID

**Tender Fee Details, [Total Fee in ₹ \* - 0.00]**

<b>Tender Fee in ₹</b>	0.00		
<b>Fee Payable To</b>	Nil	<b>Fee Payable At</b>	Nil
<b>Tender Fee Exemption Allowed</b>	No		

**EMD Fee Details**

<b>EMD Amount in ₹</b>	73,256	<b>EMD Exemption Allowed</b>	Yes
<b>EMD Fee Type</b>	fixed	<b>EMD Percentage</b>	NA
<b>EMD Payable To</b>	HURL	<b>EMD Payable At</b>	NEW DELHI

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**Work /Item(s)**

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<b>Title</b>	ENGAGEMENT OF AGENCY FOR HURL BRANDING DURING PURI RATH YATRA FROM 16 -JULY-2026 TO 24 -JULY-2026.				
<b>Work Description</b>	ENGAGEMENT OF AGENCY FOR HURL BRANDING DURING PURI RATH YATRA FROM 16 -JULY-2026 TO 24 -JULY-2026.				
<b>Pre Qualification Details</b>	AS PER TENDER DOCUMENT				
<b>Independent External Monitor/Remarks</b>	NA				
<b>Show Tender Value in Public Domain</b>	No				
<b>Tender Value in ₹</b>	0.00	<b>Product Category</b>	Miscellaneous Services	<b>Sub category</b>	NA
<b>Contract Type</b>	Tender	<b>Bid Validity(Days)</b>	90	<b>Period Of Work(Days)</b>	11
<b>Location</b>	AS PER TENDER DOCUMENT	<b>Pincode</b>	110092	<b>Pre Bid Meeting Place</b>	NA
<b>Pre Bid Meeting Address</b>	NA	<b>Pre Bid Meeting Date</b>	NA	<b>Bid Opening Place</b>	HURL HQ NEW DELHI
<b>Should Allow NDA Tender</b>	No	<b>Allow Preferential Bidder</b>	No		

<b>Critical Dates</b>			
<b>Publish Date</b>	01-Jun-2026 12:30 PM	<b>Bid Opening Date</b>	10-Jun-2026 03:30 PM
<b>Document Download / Sale Start Date</b>	01-Jun-2026 12:30 PM	<b>Document Download / Sale End Date</b>	10-Jun-2026 03:00 PM
<b>Clarification Start Date</b>	NA	<b>Clarification End Date</b>	NA
<b>Bid Submission Start Date</b>	01-Jun-2026 12:30 PM	<b>Bid Submission End Date</b>	10-Jun-2026 03:00 PM

<b>Tender Documents</b>					
<b>NIT Document</b>	<b>S.No</b>	<b>Document Name</b>	<b>Description</b>	<b>Document Size (in KB)</b>	
	1	Tendernotice_1.pdf	ENGAGEMENT OF AGENCY FOR HURL BRANDING DURING PURI RATH YATRA FROM 16 -JULY-2026 TO 24 -JULY-2026.	265.43	
<b>Work Item Documents</b>	<b>S.No</b>	<b>Document Type</b>	<b>Document Name</b>	<b>Description</b>	<b>Document Size (in KB)</b>
	1	Tender Documents	Tenderdoc.pdf	ENGAGEMENT OF AGENCY FOR HURL BRANDING DURING PURI RATH YATRA FROM 16 -JULY-2026 TO 24 -JULY-2026.	1270.95
	2	BOQ	BOQ_957400.xls	PRICE BID	262.50

<b>Bid Openers List</b>			
<b>S.No</b>	<b>Bid Opener Login Id</b>	<b>Bid Opener Name</b>	<b>Certificate Name</b>
1.	surajitmahindar@hurl.net.in	SURAJIT MAHINDAR	SURAJIT MAHINDAR
2.	shradhakumari@hurl.net.in	SHRADHA KUMARI	SHRADHA KUMARI
3.	umangsinha@hurl.net.in	Umang Sinha	UMANG SINHA

<b>GeMARPTS Details</b>	
<b>Reason for non availability of GeMARPTS ID</b>	Urgent nature of Procurement
<b>Remarks</b>	THIS PRODUCT IS UNAVAILABLE ON GeM.
<b>Document Name</b>	GEMNA.pdf
<b>Document Size (in KB)</b>	51.14

<b>Tender Properties</b>			
<b>Auto Tendering Process allowed</b>	No	<b>Show Technical bid status</b>	Yes

<b>Show Finance bid status</b>	Yes	<b>Stage to disclose Bid Details in Public Domain</b>	Technical Bid Opening
<b>BoQ Comparative Chart model</b>	Normal	<b>BoQ Comparative chart decimal places</b>	2
<b>BoQ Comparative Chart Rank Type</b>	L	<b>Form Based BoQ</b>	No

### **TIA Undertaking**

S.No	Undertaking to Order	Tender complying with Order	Reason for non compliance of Order
1	PPP-MII Order 2017	Agree	
2	MSEs Order 2012	Agree	

### **Tender Inviting Authority**

<b>Name</b>	SURAJIT MAHINDAR
<b>Address</b>	HURL HQ NEW DELHI

### **Tender Creator Details**

<b>Created By</b>	SURAJIT MAHINDAR
<b>Designation</b>	MANAGER
<b>Created Date</b>	01-Jun-2026 11:56 AM

# **HINDUSTAN URVARAK & RASAYAN LIMITED**

(A JOINT VENTURE OF CIL, NTPC, IOCL, FCIL & HFCL)



## **SECTION – I**

### **NOTICE INVITING TENDER**

**(NIT)**

**NAME OF PACKAGE: ENGAGEMENT OF AGENCY FOR HURL  
BRANDING DURING PURI RATH YATRA FROM 16<sup>TH</sup> JULY-2026  
TO 24<sup>TH</sup> JULY-2026.**

**TENDER REF NO: HURL/HQ/26CS025, DATED 01.06.2026**



**1.0** HURL (Hindustan Urvarak & Rasayan Limited) invites on-line bids on **Open Tender basis** under Two Bid system for aforesaid package.

**2.0 Brief Details**

Published Date	Refer CPP Portal
Bid Document Download / Sale Start Date	Refer CPP Portal
Bid submission Start Date	Refer CPP Portal
Last Date and Time for Bid submission	Refer CPP Portal
Technical Bid Opening Date & Time	Refer CPP Portal
Earnest Money Deposit (EMD) in INR	<b>INR 73,256.00</b>
Pre-Bid Conference Date & Time (if any)	Refer CPP Portal
Last Query Date	Refer CPP Portal
Reverse Auction	<b>Not Applicable</b>

**3.0** EMD/Bid Security shall be submitted in a sealed envelope separately offline/online by the stipulated bid submission closing date and time at the address given below. Any bid without an acceptable Bid Security (if applicable) shall be treated as non-responsive by the employer and shall not be opened.

Sh. Surajit Mahindar  
Manager (C&M)  
Hindustan Urvarak & Rasayan Limited  
(A Joint Venture of CIL, NTPC, IOCL, FCIL & HFCL)  
Core-4, 9th Floor, SCOPE Minar,  
Laxmi Nagar District Centre, New Delhi-110092.

**4.0** MSE bidders are exempted from submission of EMD as per provisions in the Tender Documents.

MSE bidders seeking benefits of MSE as specified in the Tender Documents, must submit Attested/Self attested copy of Registration certificates (as mentioned in clause 4.0 of ITB) failing which no benefit of MSE shall be extended.

**5.0** A complete set of Bidding Documents may be downloaded by any interested from the e-tendering Site (<https://eprocure.gov.in/eprocure/app>).

Bidder who has downloaded the tender from the Central Public Procurement Portal (CPPP) website <https://eprocure.gov.in/eprocure/app>, shall not tamper/modify the tender document/form including downloaded price bid template in any manner. In case the same is found to be tampered/modified in any manner, bid will be completely rejected and EMD would be forfeited and Bidder is liable to be banned from doing business with HURL for a period of two years.



Intending Bidders are advised to visit CPPP website <https://eprocure.gov.in/eprocure/app> regularly till closing date of submission of tender for any corrigendum / addendum/ amendment.

*A bidder can submit only one bid, in case of multiple bids by same bidder, all the bids of such bidder will be rejected.*

*Not more than one tender shall be submitted by one bidder/bidder(s) having Business Ownership. For clarification, Business Ownership means bidders having common proprietor/partner(s)/director(s). In such case all such bids will be rejected.*

*In case Spouse, Father (including step-father), Mother (including step-mother), Son (including step-son), Son's wife, Daughter, Daughter's husband, Brother (including step-brothers) and Sister (including step-sisters) submit their bid for the same tender, all such bids will be rejected. However, in case they are a separate entity and are participating in the same tender they will provide an affidavit to this effect, as per given Annexure of the Tender Document, stating that they do not have a business relationship with the other bidders.*

*At the time of submission of Tender, the TENDERER shall submit a declaration stating if the TENDERER or any employee of the TENDERER or any person acting on behalf of the TENDERER, either directly or indirectly, is a relative of any of the employees of HURL, or, if any relative of an employee of HURL has financial interest / stake in the TENDERER, the same shall be disclosed by the TENDERER at the time of filing the tender. The TENDERER shall declare that they will not lend to or borrow any money from or enter into any monetary dealings or transactions, directly or indirectly, with any employee of HURL.*

*If any cartel/relationship in terms of establishment of relationship among the bidders is found at any stage during pendency of the Contract, HURL will cancel the Bid and action as deemed fit shall be taken against the particular bidder including termination of the contract, forfeiture of all dues including Earnest Money Deposit / Security Deposit and debarring/blacklisting of the bidder and all Partners of the bidder.*

## **6.0 Evaluation Criteria:**

The recommended CQCCBS method for bid evaluation is given below and will be evaluated only on **offline mode**:

### **1. BID EVALUATION:**

The bidders shall be selected through a quality-cum-cost based evaluation process (Technical score (T): 70%, Financial score (Fs): 30% of the total score).

The total technical (T) and financial score (FS) for the bidder shall be determined as follows:

#### **(a) Criteria:**

For the purpose of technical evaluation, the "Similar Work" shall mean the jobs having the scope of similar work/activities-event management/ground event, with the minimum value of the work order being INR 5 Lakhs, excluding applicable taxes. Similar work definition: Event management/ground event.

Technical proposals from the bidders shall be evaluated on the basis of their past experience, conceptualization of proposed work for HURL.



Sl. No.	Item	Marks
1.	<b>Firm Experience Documents/Proofs: Work Orders clearly mentioning the tenure of work/activity and value of work done.</b>	<b>Max Marks: 30</b>
A.	Number of "Similar Work" completed after 1 <sup>st</sup> April-2021 (Each work must be of a value more than INR 5 Lakhs, excluding Taxes)	30 max marks
i.	Number of Work Orders and Execution certificates/CA certificate (with Valid UDIN) of similar work, completed after 1 <sup>st</sup> April-2021- More than 2 but less than or equal to 5.	10
ii.	Number of Work orders and execution certificates/ CA certificate (With valid UDIN) of similar work, completed after 1 <sup>st</sup> April-2021- More than 5 but less than or equal to 7.	20
iii.	Number of Work orders and execution certificates/ CA certificate (With valid UDIN) of similar work, completed after 1 <sup>st</sup> April-2021- greater than 7.	25
B.	<b>Value of "Similar Works" (excluding applicable taxes, levies etc.) completed after 1<sup>st</sup> April-2021</b>	<b>Max Marks:30</b>
i.	Total value of all work orders of similar work completed after 1 <sup>st</sup> April-2021-Less than (or equal to) 5 Lakhs.	10
ii.	Total value of all work orders of similar work completed after 1 <sup>st</sup> April-2021-Greater than 5 lakhs but less than (or equal to) 10 Lakhs.	20
iii.	Total value of all work orders of similar work completed after 1 <sup>st</sup> April-2021-Greater than 10 Lakhs.	30
2.	<b>The agency should be based in Odisha</b>	<b>10</b>
3.	<b>Final Presentation Presentation will be judged on below parameters:</b>	<b>Max Marks: 30</b>
i.	Quality of similar work completed in past	10
ii.	Proposed conceptualization and execution strategy for Scope of Work defined	10
iii.	Creative Ideas specifically for HURL's scope of work	10

The total technical score (T) shall be calculated as sum of the marks obtained in the above-mentioned technical criteria.

**(b) Financial Evaluation:**

The total rates quoted by the bidder against the scope of work shall be used for the evaluation of the financial proposal.

In order to calculate the Financial Score, the bidder with the lowest price (Total cost) shall be given 100 points and all other bidders will be marked proportionately.

The financial score for every bidder shall be evaluated as per the following formula:

**Financial score = (Lowest offered price/ Offered Price of the bidder) X 100.**



(c) **Evaluation:**

Final score for all technically qualified bidders will be computed using the following formula:

**Final Score = 70% of Technical Score + 30% of Financial Score**

The bidder obtaining the highest total score (H1) shall be the preferred bidder, for the contract.

(d) **Tie Breaker:**

In case of a tie at the lowest bid (L-1) position between 02 or more bidders, the following sequence of preference shall be adopted while processing the Letter of Acceptance (LOA)/ Purchase Order.

- (i) In case, one of the bidders is MSE owned by SC/ST Entrepreneur, then the order shall be placed on such bidder.
- (ii) In case, one of the bidders is MSE owned by women Entrepreneur, then the order shall be placed on such bidder.
- (iii) In case, one of the bidders is MSE then the order shall be placed on such bidder.
- (iv) Otherwise, the order shall be placed on the bidder having higher turnover in the last audited financial year. Bids will be opened as per date/time as mentioned on the Date specified above or on the date specified on the e-tendering portal. The date of Price-Bid opening will be intimated later on the e-tendering portal.

**7.0** HURL shall not be responsible for any postal /courier delay for submission of EMD and/or other original documents, if applicable.

**8.0** HURL reserves the right to reject any or all bids or cancel/withdraw the NIT for the subject package without assigning any reason whatsoever and in such case no bidder/intending bidder shall have any claim arising out of such action.

**9.0** Bids shall be signed and uploaded by someone legally authorized and competent on behalf of his firm / company i.e., Bidder and relevant documents w.r.t. the same to be uploaded along with the bid by the bidders.

**The Power of Attorney of such person needs to be furnished along with bid.**

**10.0 Address for Communication:**

Sh. Surajit Mahindar, Manager (C&M) <b>Hindustan Urvarak &amp; Rasayan Limited</b> (A Joint Venture of CIL, NTPC, IOCL, FCIL & HFCL) Core-4, 9th Floor, SCOPE Minar, Laxmi Nagar District Centre, New Delhi-110092. <b>EPBAX No:</b> 011-2250 2267/ 2268 <b>Email:</b> <a href="mailto:surajitmahindar@hurl.net.in">surajitmahindar@hurl.net.in</a>	Sh. Umang Sinha, Chief Manager (C&M) <b>Hindustan Urvarak &amp; Rasayan Limited</b> (A Joint Venture of CIL, NTPC, IOCL, FCIL & HFCL) Core-4, 9th Floor, SCOPE Minar, Laxmi Nagar District Centre, New Delhi-110092. <b>EPBAX No:</b> 011-2250 2267/ 2268 <b>Email:</b> <a href="mailto:umangsinha@hurl.net.in">umangsinha@hurl.net.in</a>
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